

# THE SEMEX COW

produces well, lactation after lactation

BUILT TO LAST  
trouble-free

Profitable Whether You Milk 50, 500 or 5,000 Cows!

Milking 50, 500 or 5,000 cows

**SEMEX**  
**WORKS**  
**EVERYWHERE**



*Gillette Final Cut Last One VG-85-2YR-CAN*

*Chanmar Final Cut Becky NC*

*Gillette Final Cut Carona GP-82-2YR-CAN*



Photos: Patry Jones

0200HO03280 | VG-85-CAN EXTRA | INQUIRER x STORM x GRAND

# GILLETTE FINAL CUT

A pedigree that produces results that are **close to perfection**, Final Cut is delivering one of the most consistent progeny groups displaying **tremendous body depth** and **exceptional mammary systems**.

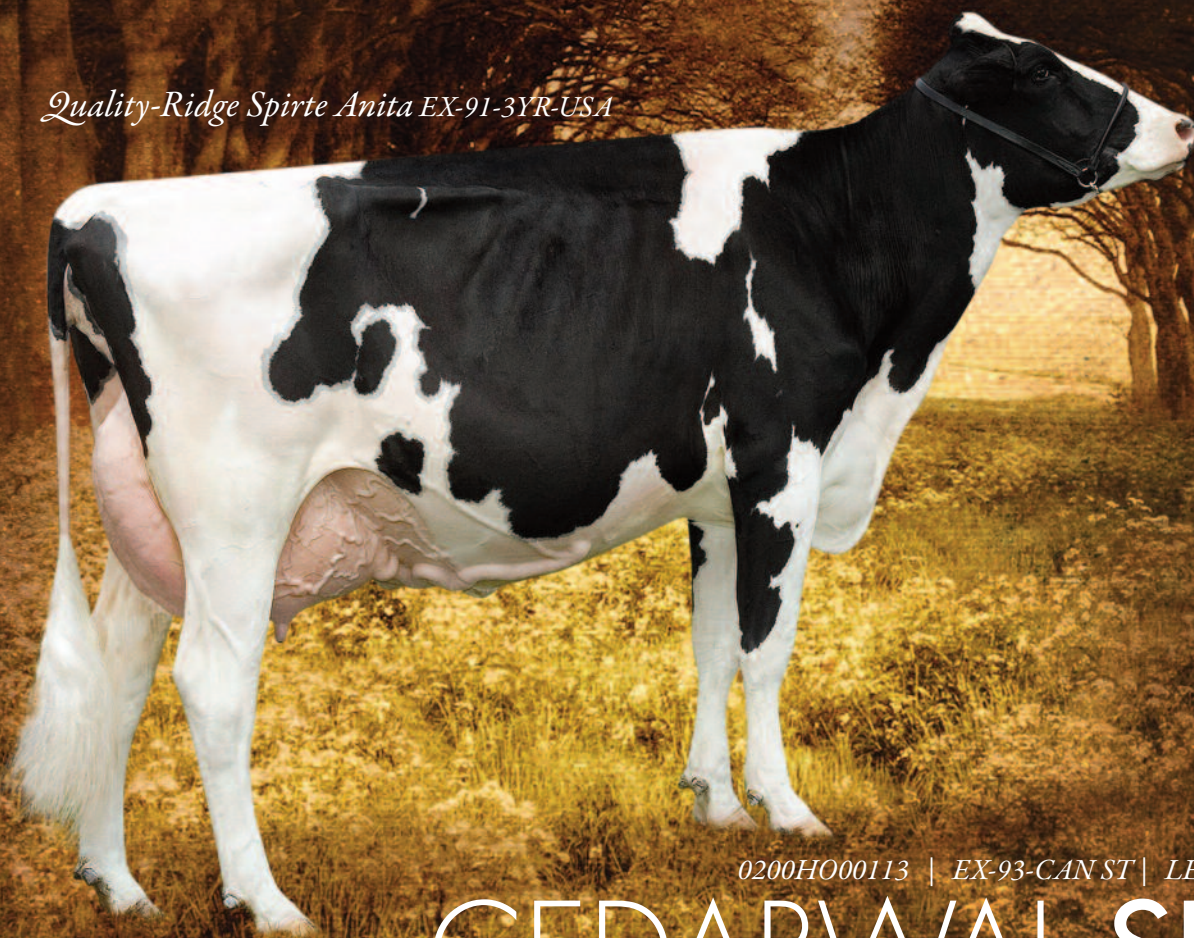


“In order for a cow to be profitable, she must remain in the herd as long as possible. Having strong functional type traits help to avoid some of the most common health problems that cows experience. By classifying their cows, dairy producers can better select cows for traits that will minimize lost dollars through premature or involuntary culling.”

Dr. Kerry Sizemore, Ontario Veterinary College, University of Guelph, Ontario, Canada



*Quality-Ridge Spirte Anita EX-91-3YR-USA*



0200HO00113 | EX-93-CAN ST | LEE x MASON x AEROSTAR

# CEDARWAL SPIRTE

One of the **most predictable** high type sires in the breed today, Spirte adds **quality** and **dairiness** to each breeding, while maintaining a superb **balance of production** and **type**.

100,000 kgs Lifetime Production

94%

65%

94% of cows with lifetime production levels over 100,000 kgs milk are classified Good Plus or better and 65% are classified Very Good or better.

Source: Holstein Association of Canada



*Joubert Knowledge Pastelle GP-84-2YR-CAN*

*Hectare Knowledge Marielle VG-85-2YR-CAN*

0200HO05340 | VG-CAN | FREELANCE x JAMES x STORM

# SICY KNOWLEDGE

When it comes to dairy production, there's no trait more important than mammary systems and Sicy Knowledge is **one of the best in the breed**. He sires **extreme style and quality** with udders that are **exceptional for attachment strength and shape**.

There is a direct correlation between classification and milk production, that being the higher the score, the higher the milk yield. Results from first lactation animals classified from 2003 - 2009 show that average milk production increases with classification score.

Source: Canadian Dairy Network

**Higher Score =  
Higher Milk Yield**



*Rubis Samuело Louange VG-87-2YR-CAN*



0200HO04608 | EX-CAN-ST | DURHAM x EMORY x PRELUDE

# REGANCREST-MR SAMUELO

An excellent breeding sire that epitomizes Balanced Breeding, Samuело can do it all. He's a **high fertility sire**, delivering **excellent type**, **fat** and **protein percentages** with **calving ease**. **Balanced cows** with **exceptional feet** and **fantastic udders** summarizes this great sire.

**Improved type reduces herd health costs through:**

- Lower udder health and reproductive costs
  - Reduced replacement rates
- Cows that produce and reproduce efficiently



*Delepinette Damby Pagewire VG-87-4YR-CAN*



Photos: Party Jones

0200HO03315 | CLASS EXTRA | INQUIRER x STORM x GRAND

# BRAEDALE PAGEWIRE

From the Gypsy Grands, a pedigree that has delivered so much to the Holstein breed, Pagewire **combines, silky hides, production and stylish type** like no other. A sire of extreme **quality** and **potential** he is what every dairy is looking for in a type improver.



**Conformation is the foundation for high production:**

- A higher proportion of mature cows in the herd means more milk
- Cows with correct conformation are more efficient converters of inexpensive roughage
- Production gains are obtained generation after generation





*Walmoore Bolivia 5642*

0200HO07317 | VG-87-HUN | ALLEN x STORM x GRAND

# MAGOR BOLIVIA ALLEN

Photo: Billy Heath

A maternal brother to one of the greatest bulls ever offered to the breed, Goldwyn, Bolivia is what **long-lasting cows** are all about. His daughters are cows with **openness, width** and **well-supported udders** that milk very well, contributing positively within the herd in every aspect of dairy production.

**Type matters!** A Holstein Canada study showed that cows scored in their first lactation between April and December 2008 proved that higher scoring cows produce more. Cows scoring Very Good 85-89 produced an average of 1,000 kgs more milk, 50 kgs more fat, and 38 kgs more protein in their first lactation.

Source: Holstein Canada



*Sunnylodge SS Tara Red VG-89-4YR-CAN*

Photo: Cybil Fisher

0200HO03067 | EX-CAN | STORM x ASTRE x ENHANCER

# PURSUIT SEPTEMBER STORM \*RC

Few sires put together an entire package better than September Storm \*RC. September Storm daughters have a **definite presence** to them both in the show ring and at home in the barn. Their **exceptional bone quality, length** and **well-attached mammary systems** make him one of the Holstein breed's elite sires.

## Does good conformation equal increased longevity?

From a Holstein Canada study of 53,175 cows, those scored Very Good 85-89 averaged 3.81 lactations compared to only 1.75 lactations for the lowest scoring cows ranging from 60-64 points. That's a difference of 2.1 lactations between the high and low scoring groups!

Source: Holstein Canada



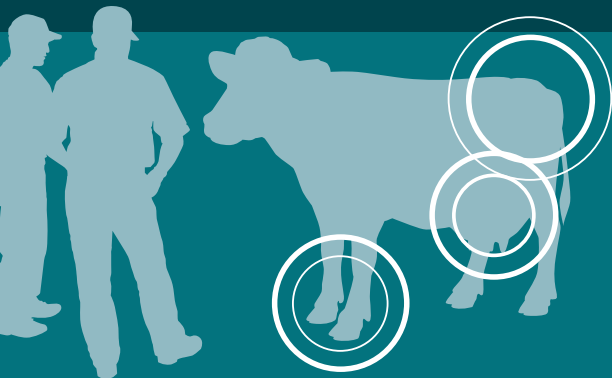
*Brandé C P Burn 191 GP-84-2YR-CAN*

0200HO05024 | VG-85-CAN SP | THUNDER x STORM x ASTRE

# DUDOC MR BURNS \*RC

Photo: Pary Jones

An exciting **Red Carrier sire**, Mr Burns \*RC is creating a lot of chatter due to not only his first crop daughters, but also in the development of his very fancy second crop calves. Siring individuals that continue to develop and impress, Mr Burns \*RC offers **great diversity to the Red & White breed**.



“Even though dairy producers are looking for high production in their larger herds, they still want a cow with good type. Not a show cow, but she needs to have the dairy strength, loin strength, high lifetime production, correct heel depth and foot angle.”

Marc Comtois, Comestar Holstein, Victoriaville, Quebec, Canada



*Gen-I-Beq Talent Splach VG-87-3YR-CAN*

*Rainyridge Talent Barbara VG-89-3YR-CAN*

0200HO07030 | EX-90-AUS ST | STORM x KINGLEADER x BLACKSTAR

# LADINO PARK TALENT \*RC

In the Holstein breed there are few bulls that consistently improve mammary systems like Talent \*RC. Worldwide, dairymen love their Talent daughters. Their **tremendous balance**, **near perfect udders**, and **ideal rump structures** combined with his **excellent fertility** and **herd life ratings**, and the added bonus of his **red carrier status** defines him as one of the Holstein breed's elite sires.

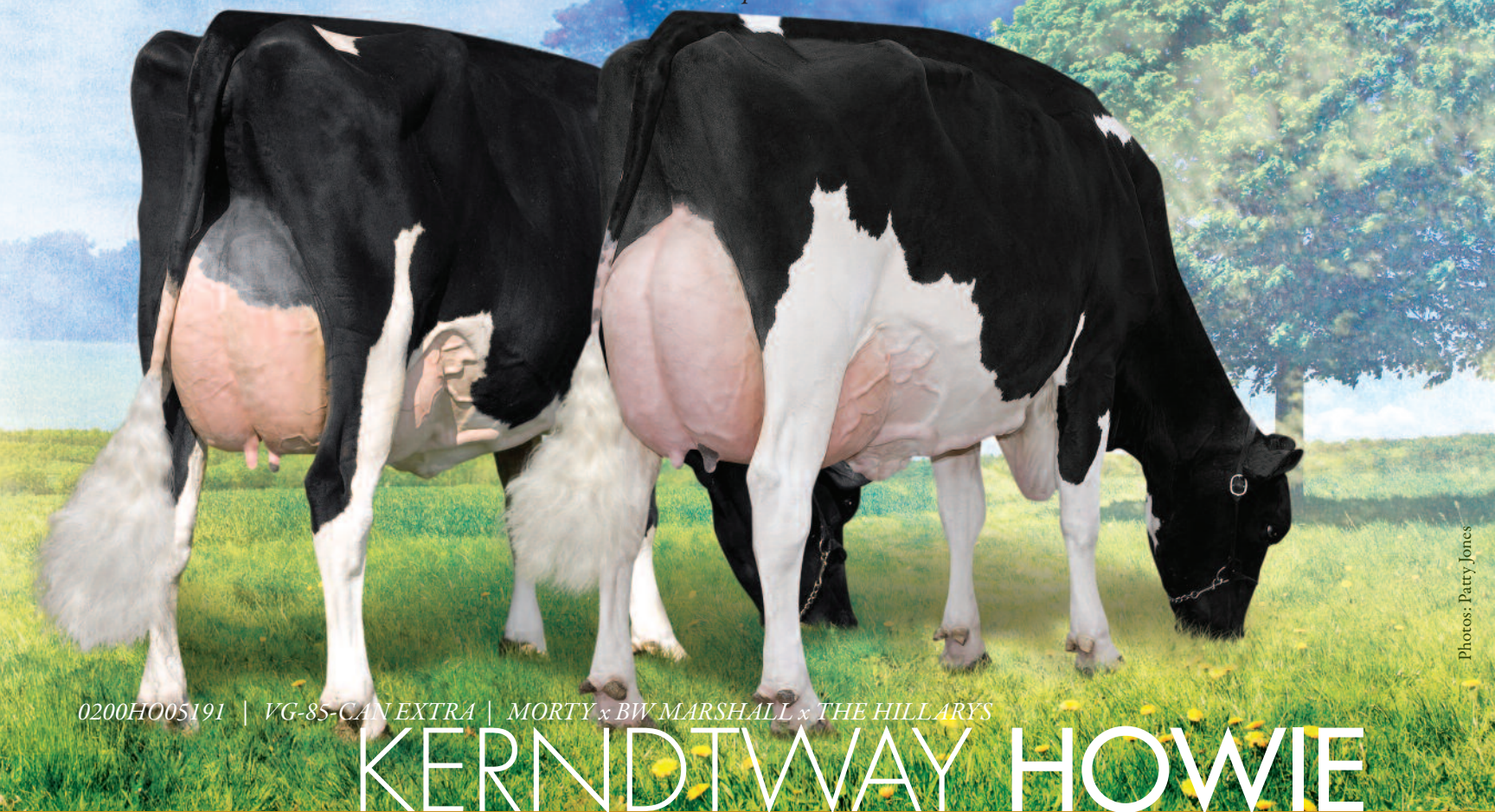
**“Our herd average is over 11,818 kgs milk on 1,900 cows and we believe the better cow you breed type-wise... the more milk you'll get.”**

Joey Airoso, Airoso Dairy Farms, Pixley, California, USA



*Die025 Howie Fern VG-87-3YR-CAN*

*Sharmaple Howie Diamond VG-86-2YR-CAN*



Photos: Patty Jones

0200HO05191 | VG-85-CAN EXTRA | MORTY x BW MARSHALL x THE HILLARYS

# KERNDTWAY HOWIE

Few bulls are able to produce cows that develop the way Howie does. His daughters have **excellent type and production as first calvers**, and continue to develop into their second lactations.

These are some of the **best footed cows** out there, with the ability to **produce large volumes of milk** from **udders that are so well-attached**. Howie is sure to be a dairyman's favourite for years to come.

Davidsons Raider Bronze is the highest scored cow in Canada at EX-97-9E. As a freestall cow she has produced 145,387 kgs milk, 5,566 kgs fat and 4,419 kgs protein in 11 lactations and is still milking at 17 yrs of age. Source: [www.holstein.ca](http://www.holstein.ca)



**145,387** kgs milk  
**5,566** kgs fat  
**4,419** kgs protein



### Final Cut

Gillette Final Cut Last One  
Ferme Gillette Inc., Embrun, Ontario, Canada

Chanmar Final Cut Becky  
Chanmar Holsteins, Bainsville, Ontario,  
Canada

Gillette Final Cut Carona  
Ferme Gillette Inc., Embrun, Ontario, Canada

### Spirte

Quality-Ridge Spirte Anita  
Carson Kasbergen, Stone Ridge Dairy,  
Mansfield, Illinois, USA

### Knowledge

Joubert Knowledge Pastelle  
Ferme de la Carriere, Upton, Québec,  
Canada

Hectares Knowledge Marielle  
Les Hectares Verts Inc., Roxton Pond, Québec,  
Canada

### Samuelo

Rubis Samuelo Louange  
Rioux & Fils Inc.,  
St. Tharcisius, Québec, Canada

### Pagewire

Delepinette Damby Pagewire  
Ferme Jacobs Inc., Cap Sante, Québec,  
Canada

### Bolivia

Walmoore Bolivia 5642  
Walmoore Holsteins Inc., West Grove,  
Pennsylvania, USA

### September Storm

Sunnylodge SS Tara Red  
John Beerwort Jr, Joyceville, Ontario,  
Canada; Lookout Holsteins, Hatley, Québec,  
Canada; Les Davis, Riverdale, California,  
USA

### Mr Burns

Brande C P Burn 191  
Cozy Prairie, Abbotsford, British Columbia,  
Canada

### Talent

Gen+Beq Talent Splash  
Ardross Holsteins, Caledonia, Ontario,  
Canada

Rainyridge Talent Barbara  
Ronald Boerchers, Laurier, Manitoba,  
Canada; Ravenbrook Holsteins, Grunthal,  
Manitoba, Canada; Hylite Holsteins,  
Blumenort, Manitoba, Canada

### Howie

Die025 Howie Fern  
Borthview Holsteins, Mildmay, Ontario,  
Canada  
Sharmple Howie Diamond  
Ernie G. Martin, Alma, Ontario, Canada

### Front Cover

Thrulane James Rose EX-97-2E  
Ferme Pierre Boulet, Montmagny, Québec  
Photo: Cybil Fisher

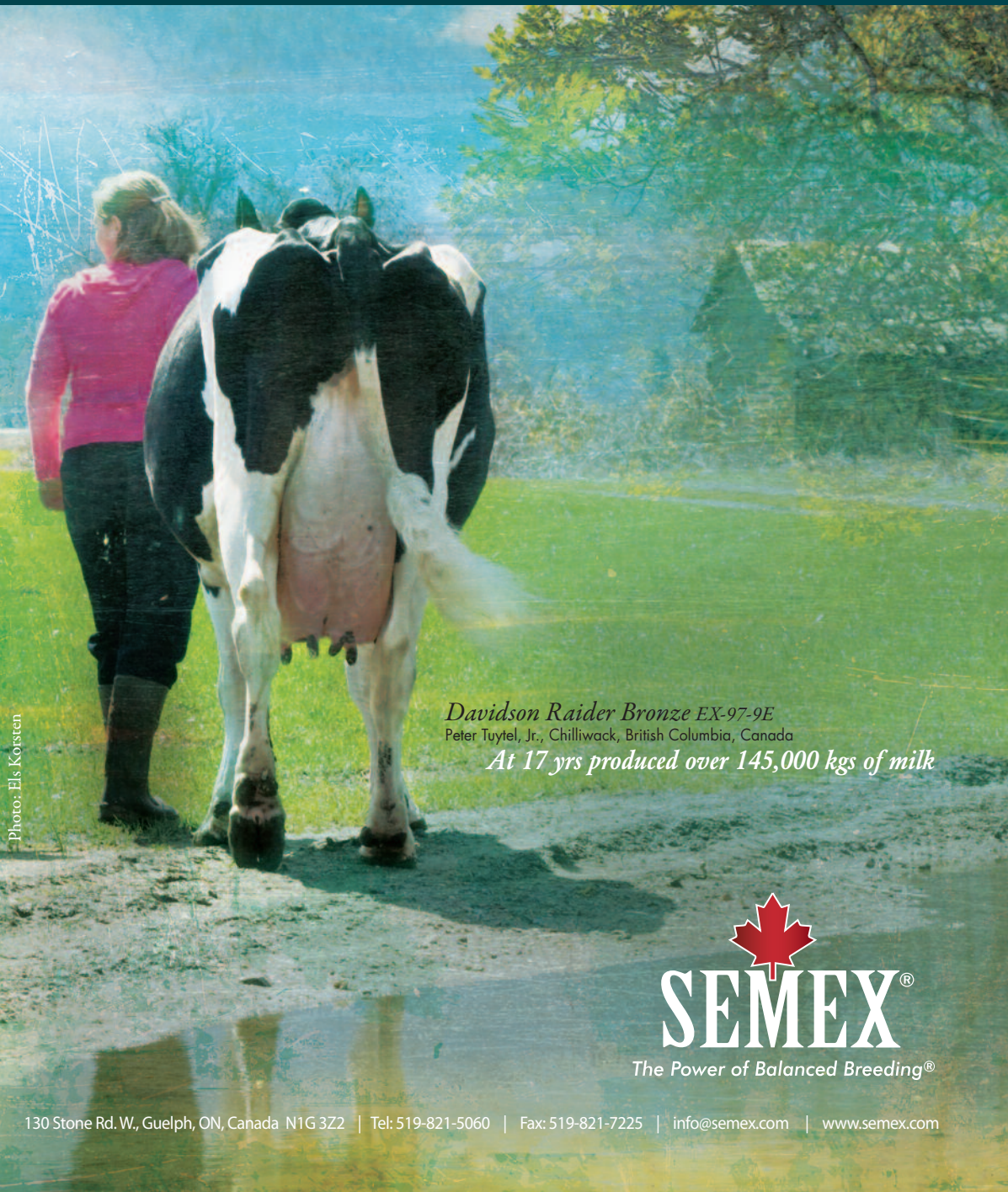


Photo: Els Korsten

*Davidson Raider Bronze EX-97-9E*

Peter Tuytel, Jr., Chilliwack, British Columbia, Canada

*At 17 yrs produced over 145,000 kgs of milk*

**SEMEX**<sup>®</sup>

*The Power of Balanced Breeding<sup>®</sup>*

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